



2024 May

Summary

Total users 3.1M ↑ 268.4%

New users 3.0M ↑ 284.2%

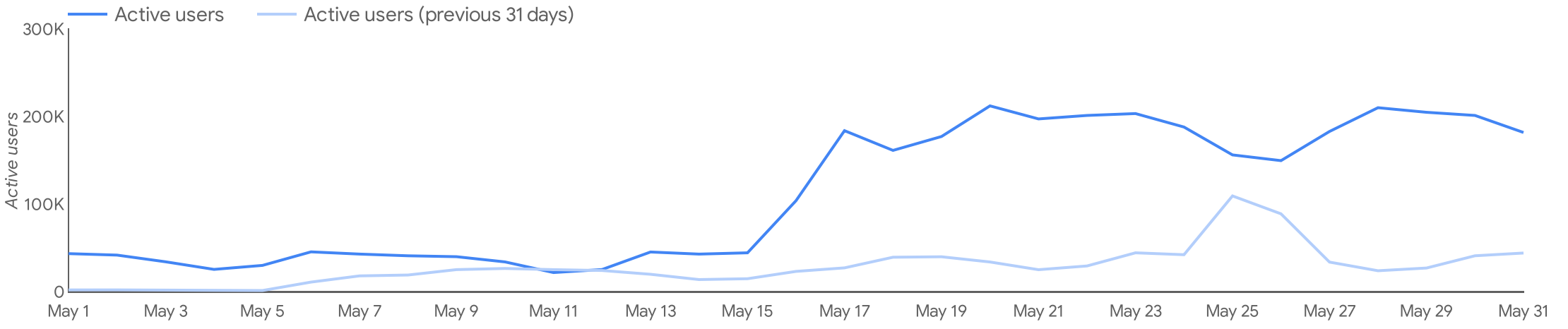
New User % 97% ↑ 4.3%

Pct Engaged 95% ↓ -3.3%

Pageviews per User 7.8 ↑ 207.5%

Engagement Time 00:01:07 ↑ 440.7%

Trends

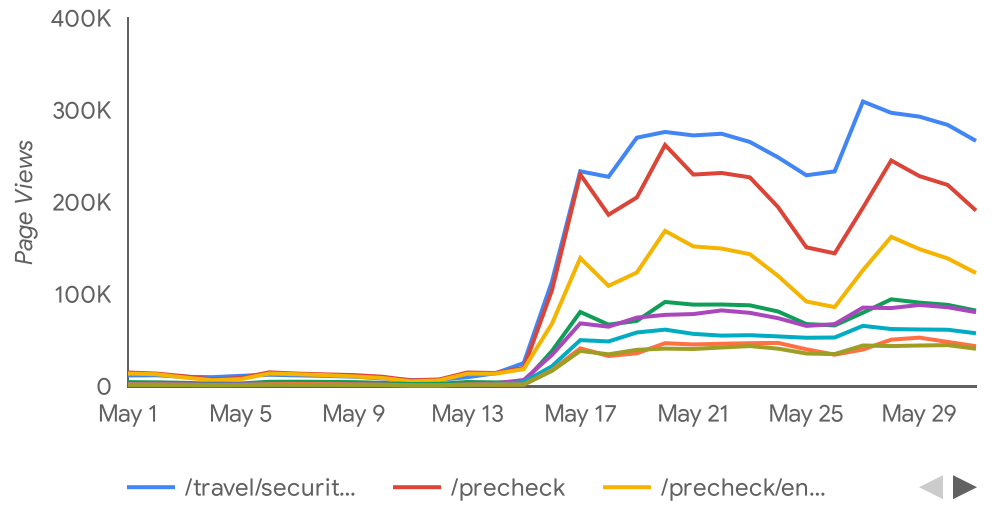


Page Views

Table with 4 columns: Page title, Views, New users, Total users. Lists top 10 pages including 'What Can I Bring? All | Transportation Security Administration' and 'TSA PreCheck® | Transportation Security Administration'.

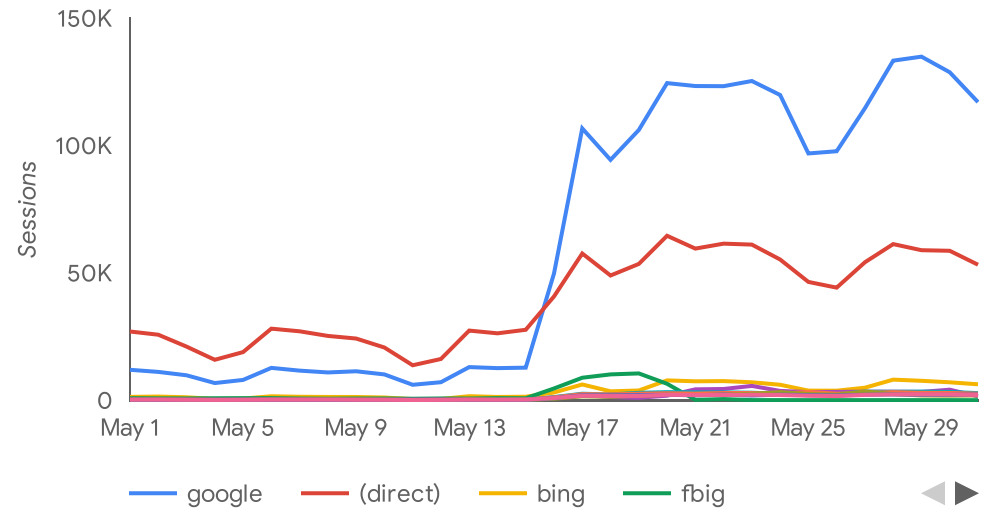
Top Pages

Table with 4 columns: Page path, Views, % Views, Active users. Lists top page paths like '/travel/security-screening/whatcanibri...' and '/precheck'.



Top Traffic Sources

Table with 4 columns: Session source, Session medium, Sessions, % Sessions. Lists sources like 'google organic' (44.6%) and '(direct) (none)' (31.4%).



Top Events

Table with 4 columns: Event name, Event count, % Events, Active users. Lists events like 'page_view' (51.2%) and 'scroll' (13.2%).

