

All Users  
100.00% Sessions

Total Visits

**4,177,703**  
% of Total: 100.00% (4,177,703)

Avg. Visit Duration

**00:02:01**  
Avg for View: 00:02:01 (0.00%)

Pageviews

**9,100,086**  
% of Total: 100.00% (9,100,086)

Unique Visitors

**3,189,843**  
% of Total: 100.00% (3,189,843)

Avg. Pages / Visit

**2.18**  
Avg for View: 2.18 (0.00%)

Avg. Time on Page

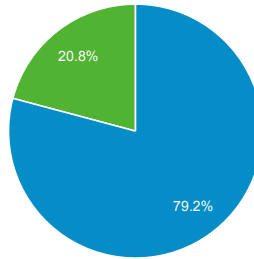
**00:01:43**  
Avg for View: 00:01:43 (0.00%)

Bounce Rate

**48.68%**  
Avg for View: 48.68% (0.00%)

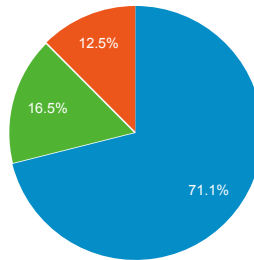
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
What Can I Bring?   Transportation Security Administration	2,267,783	38.46%
TSA Pre✓®   Transportation Security Administration	930,194	35.54%
Transportation Security Administration	655,209	31.66%
Liquids Rule   Transportation Security Administration	531,597	67.73%
Identification   Transportation Security Administration	340,546	68.19%

Visits by Social Network

Social Network	Sessions
Facebook	21,233
Twitter	7,747
reddit	1,606
YouTube	926
TripAdvisor	832
Instagram	757
Stack Exchange	656
Quora	513
Pinterest	252
LinkedIn	249

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	2,055,152	48.73%
(direct) / (none)	1,167,637	51.24%
search.usa.gov / referral	154,183	43.80%
bing / organic	109,340	32.96%
aa.com / referral	71,206	62.86%
delta.com / referral	61,476	29.29%
yahoo / organic	53,726	41.28%
dhs.gov / referral	28,648	30.85%
customersupport.spirit.com / referral	24,175	59.61%
universalenroll.dhs.gov / referral	18,449	33.37%