



All Users  
100.00% Sessions

### Total Visits

**3,522,372**

% of Total: 100.00% (3,522,372)



### Avg. Visit Duration

**00:02:04**

Avg for View: 00:02:04 (0.00%)



### Pageviews

**7,912,729**

% of Total: 100.00% (7,912,729)



### Unique Visitors

**2,692,609**

% of Total: 100.00% (2,692,609)



### Avg. Pages / Visit

**2.25**

Avg for View: 2.25 (0.00%)



### Avg. Time on Page

**00:01:40**

Avg for View: 00:01:40 (0.00%)



### Bounce Rate

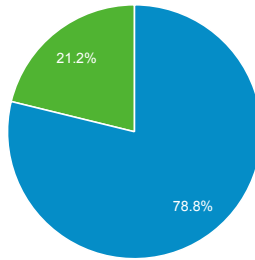
**47.01%**

Avg for View: 47.01% (0.00%)



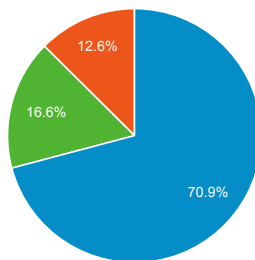
### New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



### Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



### Total Pageviews

Page Title	Pageviews	Bounce Rate
What Can I Bring?   Transportation Security Administration	2,196,820	35.87%
TSA Pre✓®   Transportation Security Administration	958,060	34.76%
Transportation Security Administration	662,899	30.56%
Liquids Rule   Transportation Security Administration	504,704	66.80%
Identification   Transportation Security Administration	271,325	63.41%

### Visits by Social Network

Social Network	Sessions
Facebook	21,186
Twitter	5,472
Instagram	3,861
reddit	1,274
Stack Exchange	790
Quora	634
TripAdvisor	532
YouTube	388
wikiHow	208
Yahoo! Answers	200

### Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,519,873	47.36%
(direct) / (none)	1,037,552	50.60%
search.usa.gov / referral	147,566	40.56%
delta.com / referral	107,790	27.49%
bing / organic	97,316	32.13%
aa.com / referral	77,760	62.74%
yahoo / organic	57,699	37.59%
dhs.gov / referral	33,326	28.13%
customersupport.spirit.com / referral	23,851	58.49%
universalenroll.dhs.gov / referral	19,251	34.36%