



All Users
100.00% Sessions

Total Visits

3,291,289

% of Total: 100.00% (3,291,289)



Avg. Visit Duration

00:01:45

Avg for View: 00:01:45 (0.00%)



Pageviews

6,229,861

% of Total: 100.00% (6,229,861)



Unique Visitors

2,574,592

% of Total: 100.00% (2,574,592)



Avg. Pages / Visit

1.89

Avg for View: 1.89 (0.00%)



Avg. Time on Page

00:01:58

Avg for View: 00:01:58 (0.00%)



Bounce Rate

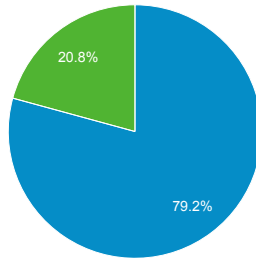
50.61%

Avg for View: 50.61% (0.00%)



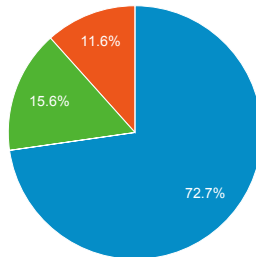
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
TSA Pre✓® Transportation Security Administration	1,000,902	32.47%
Transportation Security Administration	709,152	29.96%
Prohibited Items Transportation Security Administration	632,231	62.37%
Liquids Rule Transportation Security Administration	569,153	67.93%
Security Screening Transportation Security Administration	304,257	78.86%

Visits by Social Network

Social Network	Sessions
Facebook	15,522
Twitter	4,772
Stack Exchange	3,701
reddit	763
TripAdvisor	698
Quora	367
wikiHow	256
Blogger	221
LinkedIn	168
Yahoo! Answers	141

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,352,091	48.98%
(direct) / (none)	1,010,279	56.52%
delta.com / referral	112,934	28.41%
search.usa.gov / referral	111,310	41.57%
bing / organic	110,206	35.48%
aa.com / referral	86,419	64.43%
yahoo / organic	64,413	40.50%
customersupport.spirit.com / referral	25,396	57.74%
universalenroll.dhs.gov / referral	24,349	33.99%
ultimaterewardspoints.chase.com / referral	13,569	38.80%