

**All Users**  
100.00% Sessions

Total Visits

**3,339,013**

% of Total: 100.00% (3,339,013)



Avg. Visit Duration

**00:01:41**

Avg for View: 00:01:41 (0.00%)



Pageviews

**6,186,869**

% of Total: 100.00% (6,186,869)



Unique Visitors

**2,591,432**

% of Total: 100.00% (2,591,432)



Avg. Pages / Visit

**1.85**

Avg for View: 1.85 (0.00%)



Avg. Time on Page

**00:01:58**

Avg for View: 00:01:58 (0.00%)



Bounce Rate

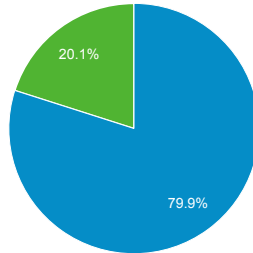
**52.19%**

Avg for View: 52.19% (0.00%)



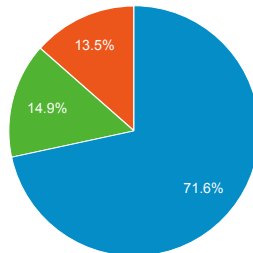
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
TSA Pre✓®   Transportation Security Administration	1,072,703	33.64%
Transportation Security Administration	664,178	31.32%
Prohibited Items   Transportation Security Administration	559,575	65.63%
Liquids Rule   Transportation Security Administration	457,002	67.81%
Security Screening   Transportation Security Administration	369,412	86.49%

Visits by Social Network

Social Network	Sessions
Facebook	18,780
Twitter	8,447
Stack Exchange	2,809
reddit	2,409
TripAdvisor	496
Quora	404
LinkedIn	284
WordPress	240
Blogger	193
Yahoo! Answers	155

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,338,069	48.79%
(direct) / (none)	1,050,459	60.23%
bing / organic	104,450	36.04%
search.usa.gov / referral	104,215	39.52%
delta.com / referral	94,175	30.27%
aa.com / referral	77,580	64.51%
yahoo / organic	61,015	40.78%
responsys / email	54,147	58.41%
universalenroll.dhs.gov / referral	25,073	34.00%
ultimaterewardspoints.chase.com / referral	23,697	39.52%