

All Users
100.00% Sessions

Total Visits

3,622,959

% of Total: 100.00% (3,622,959)



Avg. Visit Duration

00:01:20

Avg for View: 00:01:20 (0.00%)



Pageviews

5,978,832

% of Total: 100.00% (5,978,832)



Unique Visitors

2,597,622

% of Total: 100.00% (2,597,622)



Avg. Pages / Visit

1.65

Avg for View: 1.65 (0.00%)



Avg. Time on Page

00:02:03

Avg for View: 00:02:03 (0.00%)



Bounce Rate

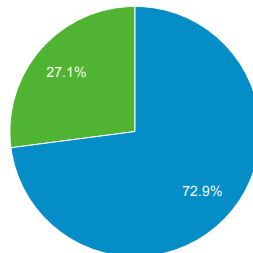
63.16%

Avg for View: 63.16% (0.00%)



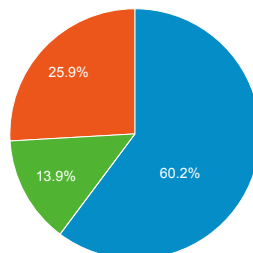
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Security Screening Transportation Security Administration	1,069,536	94.69%
TSA Pre✓® Transportation Security Administration	772,887	34.71%
Transportation Security Administration	583,318	30.23%
Prohibited Items Transportation Security Administration	551,291	69.01%
Liquids Rule Transportation Security Administration	415,989	71.42%

Visits by Social Network

Social Network	Sessions
Facebook	25,560
Twitter	6,703
Stack Exchange	2,747
reddit	1,316
Quora	421
TripAdvisor	411
Yahoo! Answers	250
LinkedIn	220
Blogger	185
YouTube	175

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
(direct) / (none)	1,634,066	77.24%
google / organic	1,202,559	52.49%
delta.com / referral	98,255	29.44%
search.usa.gov / referral	93,195	42.14%
bing / organic	79,990	37.87%
aa.com / referral	67,061	67.74%
yahoo / organic	49,568	43.82%
m.facebook.com / referral	22,008	60.93%
universalenroll.dhs.gov / referral	16,181	34.78%
cheapfares.com / referral	11,477	87.57%