



All Users  
100.00% Sessions

Total Visits

2,928,963

% of Total: 100.00% (2,928,963)



Avg. Visit Duration

00:02:02

Avg for View: 00:02:02 (0.00%)



Pageviews

6,450,550

% of Total: 100.00% (6,450,550)



Unique Visitors

2,264,133

% of Total: 100.00% (2,264,133)



Avg. Pages / Visit

2.20

Avg for View: 2.20 (0.00%)



Avg. Time on Page

00:01:41

Avg for View: 00:01:41 (0.00%)



Bounce Rate

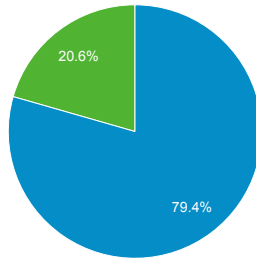
46.05%

Avg for View: 46.05% (0.00%)



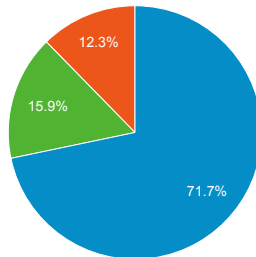
New vs. Returned Visitors

New Visitor Returning Visitor



Avg. Visits per Visitor

1 2 Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
What Can I Bring?   Transportation Security Administration	1,559,060	30.88%
TSA Pre✓®   Transportation Security Administration	876,506	33.80%
Transportation Security Administration	642,730	29.28%
Liquids Rule   Transportation Security Administration	480,303	66.68%
Security Screening   Transportation Security Administration	232,835	77.16%

Visits by Social Network

Social Network	Sessions
Facebook	13,229
Twitter	4,175
Stack Exchange	1,849
reddit	609
TripAdvisor	607
Quora	459
Yahoo! Answers	192
Blogger	182
wikiHow	175
Naver	131

Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,159,775	44.98%
(direct) / (none)	943,181	50.26%
search.usa.gov / referral	110,371	41.40%
delta.com / referral	109,325	26.64%
bing / organic	90,995	32.73%
aa.com / referral	74,578	62.18%
yahoo / organic	53,808	38.00%
customersupport.spirit.com / referral	20,959	56.74%
universalenroll.dhs.gov / referral	19,914	33.05%
dhs.gov / referral	11,165	34.83%