

# TSA.GOV Web Performance Metrics

Jun 1, 2020 - Jun 30, 2020

**All Users**  
100.00% Sessions

## Total Visits

**2,914,772**

% of Total: 100.00% (2,914,772)



## Avg. Visit Duration

**00:01:37**

Avg for View: 00:01:37 (0.00%)



## Pageviews

**5,951,868**

% of Total: 100.00% (5,951,868)



## Unique Visitors

**1,828,448**

% of Total: 100.00% (1,828,448)



## Avg. Pages / Visit

**2.04**

Avg for View: 2.04 (0.00%)



## Avg. Time on Page

**00:01:33**

Avg for View: 00:01:33 (0.00%)



## Bounce Rate

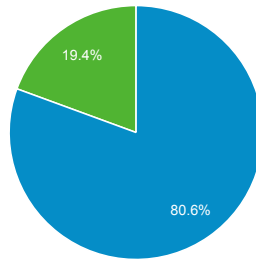
**61.98%**

Avg for View: 61.98% (0.00%)



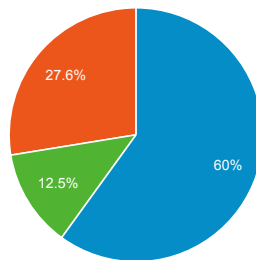
## New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



## Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
What Can I Bring?   Transportation Security Administration	1,707,169	43.69%
TSA checkpoint travel numbers for 2020 and 2019   Transportation Security Administration	1,042,691	81.33%
Transportation Security Administration   Transportation Security Administration	279,623	35.22%
TSA PreCheck™   Transportation Security Administration	248,101	37.10%
Coronavirus (COVID-19) information   Transportation Security Administration	217,472	65.37%

## Visits and Bounce Rate by Source / Medium

Source / Medium	Sessions	Bounce Rate
google / organic	1,612,997	60.77%
(direct) / (none)	758,745	66.07%
bing / organic	60,962	54.68%
search.usa.gov / referral	41,096	46.27%
yahoo / organic	31,033	55.64%
aa.com / referral	27,205	65.23%
dhs.gov / referral	21,737	66.16%
m.facebook.com / referral	21,493	77.09%
delta.com / referral	20,343	45.75%
duckduckgo / organic	15,669	60.93%

## Visits by Social Network

Social Network	Sessions
Facebook	25,988
Twitter	8,078
reddit	3,149
YouTube	959
LinkedIn	836
Quora	502
wikiHow	417
TripAdvisor	338
Hacker News	337
Instagram	257